

Become a Sponsor!

2018 College Table Tennis National Championships

Hosted by: Round Rock CVB

April 20-22, 2018



Quick Facts:

- Largest college table tennis event in North America
- Over 250 athletes and coaches from 40+ universities
- Men & Women, Singles, Doubles and Team Championships
- Diverse participant profile

Why Sponsor?

- Access to NCTTA students and their communities
- High-impact corporate hospitality
- Team building through employee volunteering
- High-impact exposure among attendees
- Extensive media exposure in college, athletic and general-interest groups
- Tournament publicity to include recognition in banners, posters, direct-mail, press releases, program brochure, website and more

Benefit details listed with each sponsorship level.

**For More
Information:**

**National Collegiate Table Tennis
Association**

Email: info@nctta.org

NCTTA Website: www.nctta.org



Medal Sponsorships

Type / Benefits	Gold ¹ (\$2,500)	Silver ² (\$1,000)	Bronze ² (\$500)	Medal ² (\$200)
Website Links	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Souvenir T-Shirts	4	3	2	1
NCTTA Newsletter	1	1	1	1
Banners	2	1		
Ad in program (Color)	2 Full	Full	½Page	¼ Page
Product/Flyer Distribution in Gift Bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Use of NCTTA logos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Participation in photo awards ceremony	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Awards Banquet Tickets	2	2	1	1

Notes:

¹Mention in all Championship promotional materials, event program, logo on souvenir T-shirts and on souvenir program, hospitality option, photographed participation in award ceremonies, product and/or flyer distribution via gift bags, PR report, formal media functions, VIP functions, use of NCTTA logos, and access to athletes/teams.

²Inclusion in promotional materials, logo and listing in souvenir program, PR report, formal media functions, VIP functions.

Barrier Sponsorships

Featured Courts¹	
# of courts	2
Individual barrier length	4'7"
Cost per sponsorship	\$5000



Outside Courts²	
# of courts	16
Individual barrier length	7'7"
Cost per sponsorship	\$3000



Notes:

¹Featured Courts: There are 2 featured courts and the price listed for one sponsorship equates to a total of 8 barriers (4 on each court).

²Outside Courts: There are 16 outside courts and the price listed for one sponsorship equates to a total of 16 barriers (1 logo shown on each court).

Listed price includes barrier cost



Ad Space (Event Program)

Size	Price
Full Page	\$400
½ Page	\$250
¼ Page	\$150
Other options	Contact us

Gold Sponsor

Your Benefits as the \$2,500 Gold Sponsor

Pre-Event

- Gold sponsor rights to the 2018 College Table Tennis National Championships
- Sponsor mentioned in one (1) editions of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link and company logo on NCTTA Championship website at www.nctta.org/championship.html

On-Site

- One (2) full page color ad in the souvenir program
- Logo included on back or inside cover of souvenir program
- Logo to be included on souvenir t-shirts
- Two (2) sponsor banners (size to be determined based on available space). Banners to be provided by the sponsor.
- A 30-second Public Address announcement to be read one time per day
- Participation of sponsor representative in award ceremonies with photographs
- Product distribution (materials provided by sponsor) to all competitors via gift bags
- Three (3) complimentary tickets for the awards banquet
- Booth: One small booth (4'X6'), space permitting. Location to be determined by the Championships Committee.

Post-Event

- Four (4) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo
- Access to Table Tennis athletes for corporate presentations, media spots, etc.

All sponsorship packages can be customized to meet your goals.

Silver Sponsor

Your Benefits as a \$1,000 Silver Sponsor

Pre-Event

- Silver-level sponsor rights to the 2018 College Table Tennis National Championships
- Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link on NCTTA Championship website at www.nctta.org/championship.html

On-Site

- One (1) full page color ad in the souvenir program
- Logo included on back or inside cover of souvenir program
- Logo to be included on souvenir t-shirts
- One (1) sponsor banner (size to be determined based on available space) to be displayed (banner to be provided by sponsor)
- Participation in award ceremonies with photographs
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- Two (2) complimentary tickets for the awards banquet

Post-Event

- Three (3) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo

All sponsorship packages can be customized to meet your goals.

Bronze Sponsor

Your Benefits as a \$500 Bronze Medal Sponsor

Pre-Event	<ul style="list-style-type: none">• Bronze-level sponsor rights to the 2018 College Table Tennis National Championships• Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)• Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.• Website link on NCTTA Championship website at www.nctta.org/championship.html
On-Site	<ul style="list-style-type: none">• Half page color ad in the souvenir program• Logo to be included on souvenir t-shirts• Logo included on back or inside cover of souvenir program• Product distribution (materials provided by sponsor) to all athletes/staff via gift bags• Two (2) complimentary souvenir t-shirts, one (1) awards banquet ticket
General	<ul style="list-style-type: none">• Sponsor representative will be invited to attend all media and VIP functions

Medal Sponsor

Your Benefits as a \$200 Medal Sponsor

Pre-Event	<ul style="list-style-type: none">• Medal-level sponsor rights to the 2018 College Table Tennis National Championships• Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)• Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.• Website link on NCTTA Championship website at www.nctta.org/championship.html
On-Site	<ul style="list-style-type: none">• Quarter page color ad in the souvenir program• Logo included on back or inside cover of souvenir program• Product distribution (materials provided by sponsor) to all athletes/staff via gift bags• One (1) complimentary souvenir t-shirt, one (1) awards banquet ticket
General	<ul style="list-style-type: none">• Sponsor representative will be invited to attend all media and VIP functions

All sponsorship packages can be customized to meet your goals.